



DIEUDONNE ANNUAL CULTURAL CELEBRATION

Ayiti in the Heartland

2026 Sponsorship Opportunities

Celebrate Haitian culture while investing in the doulas, families, and community-rooted care that help Indianapolis families thrive.

EVENT

Sunday, November 1, 2026
6:00-9:00 p.m.

LOCATION

Indiana Landmarks Center
1201 Central Avenue, Indianapolis

A CELEBRATION WITH A CLEAR PURPOSE

Help make the evening possible, then help the impact continue.

Ayiti in the Heartland brings people together through Haitian food, visual art, live music, and shared community. This year, net proceeds from each \$49.99 ticket will support scholarships for doula training. Sponsorship helps cover the event itself and creates room for more funding to continue Dieudonne Foundation programming.

Haitian food tasting

Catered by Tasty Bakery

Live cultural experience

Haitian art and a live band

Hosted hospitality

Open bar and community gathering

Scholarship-centered ticketing

\$49.99 per guest

455

Documented doula visit encounters across prenatal, labor-and-delivery, and postpartum support.

160

Unique clients represented in the Admin Hub reporting view.

46

Labor-and-delivery visits documented.

265

Postpartum visits documented for 104 unique clients.

87%

Healthy infant outcomes among documented birth outcomes.

86%

Documented PMAD check-ins in 198 of 230 eligible postpartum visits.

2026 CAMPAIGN GOAL

\$50,000

This campaign will help fund the cultural event, doula-training scholarships, and continued maternal-health programming through Dieudonne Foundation.

A REFINED CULTURAL EVENING

Music, art, food, and purpose in one historic setting.

The sponsor experience should feel as thoughtful as the event itself. Partners are invited to join the room, connect with community leaders, and support a clear mission while honoring the spirit of the celebration.



People behind the work

Foundation leaders and community partners make the evening welcoming, intentional, and connected to year-round service.



Doulas growing together

Training and certification help build a strong network of culturally responsive doulas for Indiana families.

Haitian culture

A thoughtfully produced celebration of Haitian creativity, identity, food, music, and the traditions that connect generations.

Shared purpose

Partners, families, health leaders, and neighbors gather around shared culture while helping fund doula-training scholarships.

Your brand belongs beside the experience, not on top of it.

Recognition is designed to feel visible and credible: thoughtful placement, useful guest access, an appropriate on-site presence, and a post-event impact recap.

CLEAR USE OF SUPPORT

Sponsorship makes the event sustainable and strengthens the scholarship fund.

Event sponsorship

Sponsor support helps underwrite the venue, Haitian food tasting, hospitality, live music, art experience, production, and guest communications.

Result: the cultural event is delivered with quality, accessibility, and responsible planning.

Ticket and program impact

Net proceeds from \$49.99 tickets support doula training scholarships. Sponsorship above event costs can also support year-round maternal and infant health programming.

Result: the celebration helps prepare more doulas and expand community-rooted care.

1

Choose a package

Select a sponsorship level or custom support arrangement that fits your priorities.

2

Confirm the activation

Agree on recognition, ticket allotment, artwork deadlines, and any on-site presence before publication.

3

See the outcome

Receive a post-event recap with sponsor recognition evidence and the program impact tied to the campaign.

THE SCHOLARSHIP BENCHMARK

\$2,075 supports one doula

The current Foundation benchmark includes training and certification, continuing education and mentorship, supplies and client-care kits, and professional development.

Important: Contributions with material sponsorship benefits may not be fully tax-deductible. Dieudonne Foundation can provide an invoice and contribution acknowledgment, and sponsors should consult their own tax advisors.

CHOOSE YOUR LEVEL OF PARTNERSHIP

Clear benefits, useful access, and credible recognition.

Presenting Partner

\$15,000

One available

- “Presented with support from” recognition
- Premium logo placement
- Brief on-stage welcome
- Four coordinated social mentions
- Category exclusivity
- 16 guest tickets
- Reserved high-visibility sponsor display area
- Featured post-event impact recap

Legacy Partner

\$10,000

Up to two available

- Prominent logo placement
- 12 guest tickets
- Three coordinated social mentions
- Program and event signage
- On-stage recognition
- Reserved sponsor display area
- Newsletter feature
- Post-event impact recap

Culture Partner

\$5,000

Limited availability

- Medium logo placement
- Eight guest tickets
- Two coordinated social mentions
- Event signage
- Group stage recognition
- Shared sponsor display area
- Newsletter recognition
- Post-event impact recap

Community Partner

\$2,500

Multiple available

- Logo on sponsor signage
- Four guest tickets
- Website sponsor listing
- Group event recognition
- One coordinated social mention
- Post-event sponsor recap

Friend of Ayiti

\$1,000

Individuals and small businesses

- Name on sponsor signage
- Website name listing
- Post-event sponsor recap
- Two guest tickets
- Group social thank-you

Benefits are subject to commitment date, production deadlines, venue rules, and availability. Equivalent benefits may be substituted when needed. Sponsorship levels may be tailored through a written agreement.

A PARTNERSHIP WITH A CLEAR PLAN

Recognition is coordinated, measured, and respectful of the event.

Before

Confirm the agreement, receive logos and approved language, coordinate social and newsletter recognition, and finalize tickets and activation details.

During

Deliver sponsor signage, stage recognition, guest access, and any approved on-site presence without disrupting the cultural program.

After

Send a sponsor recap with recognition evidence, event highlights, and the scholarship or program impact connected to the campaign.

One point of contact

A single Foundation lead coordinates sponsor deliverables, deadlines, and approvals.

Brand approval

Sponsor names and logos are used only in approved forms and agreed placements.

Practical reporting

Partners receive a concise recap, not a vague thank-you without evidence.

Community respect

Activation remains appropriate to the event's cultural and maternal-health purpose.

SPONSOR RECOGNITION DEADLINE

October 2, 2026

Confirm by this date for the best chance of inclusion in printed materials and the full pre-event recognition schedule. Later commitments will be accommodated when production timing allows.

Next step: Choose a sponsorship package, then contact Dieudonne Foundation to confirm availability and tailor the agreement.

SPONSORSHIP INTEREST FORM

Tell us how you would like to participate.

- | | |
|---|----------------------|
| ☐ Presenting Partner | \$15,000 |
| ☐ Legacy Partner | \$10,000 |
| ☐ Culture Partner | \$5,000 |
| ☐ Community Partner | \$2,500 |
| ☐ Friend of Ayiti | \$1,000 |
| ☐ Custom support | Amount: _____ |

Organization or individual

Primary contact

Email

Phone

Recognition name and notes

Ready to talk?

Dieudonne Foundation
contact@dieudonnefoundation.org
dieudonnefoundation.org/sponsor-a-doula

Invoices and check-payment instructions are available. Final benefits and deliverables will be confirmed in writing.

No sponsorship commitment is created until the parties confirm the contribution, benefits, and deliverables in writing.